

# INVEST WEEK • PARIS

## Invest Week Paris:

### Promoting Paris as a major Investment Centre

Four players in the Paris financial centre, all resolved to working together to promote the international dimension of Paris as a financial centre, specifically in terms of investment, have joined forces and set up an association called “Invest Week Paris”.

The aim of the association is to encourage the annual organisation, in early October, of a week focusing on international investors. The first Invest Week Paris will take place from 7 to 14 October 2019 and will include the following events: Paris Infraweek, AM Tech Day, Global Invest Forum and the Af2i Prospective Club

The founding partners of the association are Association française des investisseurs institutionnels (Af2i), Association française de la gestion financière (AFG), the press group L’Agefi, and the association Paris Europlace, whose role is to highlight the distinctive features that make France an ideal financial centre.

The association intends to create a label that will facilitate the wide dissemination of communication on events, specifically through the joint promotion of this label, via the reciprocal exchange of visibility, and cooperation on promotional activities in France and abroad.

In a spirit of openness, its members wish to encourage other potentially interested French and European associations to join their initiative which seeks to promote, in Continental Europe, the emergence of an ecosystem capable of financing the European economy on a responsible and energy-efficient basis.

They will have greater success in achieving this objective if they are able to encourage asset managers, European institutional investors and more generally high-level international personalities who are able to stimulate debate among investment professionals to come to France and if they succeed in expanding the international audience for French and European financial research.

It is by promoting best professional practices that they think they can best encourage the creation and development of high value-added financial employment in France and on the European continent, geared towards sustainable and climate-responsible finance

The General Meeting setting up the “Invest Week Paris” association was held on 28 June 2019. Its registered office is the L’Agefi head office, 102-116 rue Victor Hugo, Immeuble Le Malesherbes, 92686 Levallois-Perret.

Visit us at: [www.investweekparis.com](http://www.investweekparis.com)

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